

Toll Free Missed Call

1800-200-6147

78374-04000

ThinkNEXT™

Innovation at every step...

ISO 9001:2008 Certified Company



Accredited Training Partner



Member of Confederation
of Indian Industry

The making of a Student into Professional...

ThinkNEXT Technologies Pvt. Ltd. is an ISO 9001:2008 Certified Software/Electronics/CAD systems development company and approved from Ministry of Corporate Affairs which deals in CAD Solutions, CNC Consultancy, Smart Campus ERP Solutions (University/College/School), University(PTU) Conferences (www.ptuconferences.ac.in), University Journals (www.ptujournals.ac.in), Android/iPhone Apps development, Web designing, Web development, TechSmart Classes, ThinkNEXT Discount Card (www.thinknextcard.com), GPS based Vehicle Tracking, Bulk SMS, Voice SMS, Biometric Time Attendance, Embedded Systems and Automation Products, Security Systems etc. by using latest technologies e.g. Smart Card, NFC, Biometrics, Barcode, RFID, SMS, Auto SMS (Shortcode), Android, iPhone, Web, Windows and Mobile based technologies. ThinkNEXT is also a **member of CII** (Confederation of Indian Industry). ThinkNEXT is also an **accredited training partner** for Skill Development in ESDM for **Digital India**.

ThinkNEXT Technologies has developed for the first time in northern region a cloud computing based **ThinkNEXT Cloud Campus 4.0** to facilitate knowledge and placement centric services. It is a unique concept for effective and collaborative learning. ThinkNEXT Cloud Campus is a step towards not only 100% placements, but also better job offers even after placements.

The ThinkNEXT Edge

- Part-Time/Full-Time Job offer for each student during training.
- Free IELTS, Spoken English, Personality Development and Interview Preparation classes on daily basis.
- Management Internship/Training and Certificates from ISO 9001:2008 Certified Company not just from a training institute.
- Opportunity to get placed in ThinkNEXT and numerous other companies.
- Life-Time Validity Learning and Placement Card.
- ThinkNEXT Cloud Campus advantage not only during training, even after completion of training for life-time.
- Experience Certificate by ThinkNEXT Technologies.
- Numerous Tie-ups with companies for industrial exposure and placements. One-to-one PC and Corporate Environment.
- Learn from Industry experts rather than Trainers/Teachers.
- Direct interaction with Industry Experts.
- Management Internship programmes are designed to make students industry- ready.
- Large Display LEDs in each Class-Room/Lab, Wi-Fi Labs and TechSmart Classes
- Guest Lectures/Seminars by Industry Experts.
- 100% Placement assistance and Guaranteed Job Interviews.

RECRUITMENT AND SELECTION: Recruitment Policy & Implementation, Manpower Planning, Off-Roll & On-Roll Jobs, Pre-Screening Interviews, Sourcing & Types of Recruitment, Recruitment Types, RPO (Recruitment Process Outsourcing), Letters & Forms, Post Recruitment & Joining Documentation, Head Hunting, Job Portals & Other Recruitment Channels, Preparations of Professional JDs, Resume Making, Developing Social Media Profiles on LinkedIn, Facebook etc. Mass/Bulk E-Mailing & Job Posting on sites, Social Media Recruitment, End-to-end Recruitment, Recruitment Process Life Cycle, Recruitment Tracker, Recruitment Process Metrics, HRA'S, TAT, SLA. Blue & White Collar Recruitment, Attrition Management (Attrition & Retention Policy), Exit Interviews

PERFORMANCE APPRAISAL: Performance Appraisal Forms, Types of Appraisal, Employee Self Appraisal, Benchmarking, Performance Management & Appraisal System.

TRAINING & DEVELOPMENT: Employee Relation Management, Training-needs Identification, Designing of Training Calendar, How to Conduct Training, Types of training, Training Evaluation Methods, Training ROI Calculations, Employee Relation Management, Ice Breakers. HR Jargons. HR Dashboard, HR Audits, Employee Engagement Model & Activities.

OFFICE MANAGEMENT, ORGANIZATION BEHAVIOUR, SWOT ANALYSIS, CORPORATE PLANNING AND STRATEGIC MANAGEMENT

PAYROLL FUNCTIONS: Salary Components, CTC Designing, Payroll Processing, Attendance System & Calculations using software & Biometric Machine, Full & Final Settlement, Professional Tax. Income Tax & TDS Calculations, Calculation of LTA, CCA, Medical Allowance, Education Allowance Salary Sheets, Salary Slip Preparation, EPF Calculations, ESI Calculations, Forms, Challans & Returns. Gratuity Act, Leave Policy, Form No. 16, Incentives & Overtime Calculations, Gratuity Act & Bonus Act PF, ESI Challans online submission, Maintenance of Attendance records, Salary Breakups Calculations on Pivot tables, Labor laws & Statutory Compliance, Grievance Handling, Compensation Management, **Excel and Advance Excel, Project Work.**

Accounting Basics, Financial Planning & Accounting, Basics of Corporate Finance, Management Accounting, Business Finance Research Methodology, Financial and Cost Accounting, Risk Management and Insurance Planning, Taxation, Retirement Planning and Employee Benefits, Labour Law, Accounting with Tally (ERP), Full Costing, Cost Accounting, Budgeting, Business Regulatory Framework, Payroll Processing using Software & Biometric Machine, VAT, CST & E1 Sales, Service Tax, Banking, Income Tax, Central Excise, MIS Reports (Advance Excel), Add on Benefits, Company Laws, **Advance Excel Project Work.**

Marketing Concepts, Basic Marketing/Fundamentals of Marketing, Advertising and Public Relations, Indian Economy, Market Analysis, SWOT Analysis, Leadership Strategies, Customer Relation Manager, Customer Handling, Leads Generation, Maintaining Negotiation Attributes, Marketing Strategies, Issues and Developments in Marketing, Product Knowledge, Case Studies, Telemarketing, Retailing, Digital Marketing (SEO, SMO, SEM), Sales Presentations Customer Retention Programme, CRM, Managing the Sales Pipeline, Body Language, Listening Skills, Target Meet, Deal Closing, **Project Work.**

International Supply Chain Management, International Trade Logistics, International Marketing and Consumer Behavior, International Project Handling, World Financial Market, Strategic Management, International and Global Strategy, International Business Strategy, SWOT Analysis, Accounting and Financial Management, Database Management, International and Global Strategy, International Organization Structure and Design, Advanced Studies in IT, International Business Strategy, International Import/Export, International Trade Licensing, Digital Marketing (SEO, SEM, SMO), Targeting International Clients, **Online Bidding Project Work.**

Information Security Management, IT Strategy and Management, Organizational Behavior and Design, Marketing Management and Planning, Digital Marketing (SEO, SMO, SEM), Digital Economy, Strategic Management, SWOT Analysis, Accounting and Financial Management, Tally ERP, Database Management, Systems Analysis and Design, Process Analysis and Problem Solving, Distributed Computing Technologies, Business Intelligence for the Enterprise, Advanced Studies in IT, Cloud Computing and Mobile Applications for the Enterprise, Project Management, System Development & Procurement, IT Strategy, Business Creativity and Innovation, **Project Work.**



**INTERNATIONAL
BUSINESS**



**INFORMATION
TECHNOLOGY**

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